

## Board of Directors Meeting Minutes

**Date:** March 21, 2015

**Time:** 10:00AM-12:00PM

**Location:** TBC for CBT Group Room, 511 Wilbur St. Brandon, Florida 33511

**Attendees:** Charlie O'Neil, Nancy Gordon, Gordana Krone, Jacki Krone, Lisa Pennix, Casey Beaver, Pam Hernandez

Absent, Sharon Bowman, Kelly Turner

**Next Meeting:** Scheduled for April 18, 2015

**Next month Mindfulness Leader:** Gordana

---

Meeting called to order: 10:00 AM by Charlie.

Mindfulness Exercise led by: Gordana. We used Nancy's wedding pictures to bring us to a happy place

1. Minutes reviewed and approved as written (correct time on educational lecture flier from 6;30 to 6pm)  
**Action Items:**
  - a. Jacki will distribute agenda and all board members will print out and bring current month's minutes to the meeting
2. Treasurers Financial Report:  
Lisa reported on the business account. Lisa distributed a new financial management report. For the month of January and February we generated \$615.44 and expenses were \$162.31 net income of \$453.13  
Pam will design logo and stationary with 501c3 info. This will allow us to send requests for donations to all vendors  
**Action Item(s):**
  - a) Lisa will provide monthly reports
  - b) Pam will design logo and stationary with 501c3 info. This will allow us to send requests for donations to all vendors
3. Meeting date/Announcements : Next meeting on 4/18/2015 confirmed  
**Action Item (s):**
  - a) Nancy will put all meeting dates and announcements on the website.
4. By-Laws-Articles of Incorporation:  
Nancy submitted by-laws to new lawyer. We are waiting for her response.  
**Action Items:**
  - a) Nancy will report on any response and follow up.
5. Website Update  
**Action Items:**

We reviewed website to examine and update our resources

  - a. Remind people to use Amazon Smile instead of Amazon and put link on website (technical difficulties will be resolved)

- b. We need an automatic sign up list for our website and mailing list
- c. Clinicians corner was updated, and we need to keep the content regularly updated . Blogs need to be added on a regular basis. Encourage search for resources
- d. Nancy will continue to add links for; NEABPD, NAMI, TARA and all pertinent resource information and amazon smiles information with help from Derek.
- e. Gordana and Casey will work on a twitter account
- f. Take pictures of education events and post on website; Gordana will post the one picture of Beth at meeting

6. Business Plan:

Board will read the Business Plan Charlie distributed and bring feedback to the next meeting

**Action Items:**

- a) Charlie will send out BP and each Board member committed to reading it thoroughly

7. Educational Event Planning:

Educational Events are scheduled for the third Wednesday for March, April and May.

Wednesday March 18, 2015, Wednesday April 15, 2015 and Wednesday May 20, 2015

Location: The Children’s Board, 1002 East Avenue, Tampa 33605

Time: 6:00 PM

Topics: 1. Overview of BPD. 2. Helping Families Cope with BPD. 3. BPD in teenagers.

(Adolescent). Beth agreed to facilitate the first one, “Back from the Edge”. The second will be led by either Kelly or if Beth wants to, and will involve viewing the film “Coping with BPD”.

Again, whomever wants to co-facilitate is welcome. The third will be led by Nancy and will focus on BPD with teens.

This will be marketed as a series and through our mailing list on constant contact, Nancy’s mailing list, our website and NAMI.

**Action Item(s):**

- a. New suggestions are to widen the audience, perhaps gear it to professionals before next event brainstorm on how to increase audience
- b. Nancy will contact TBO
- c. Gordana will do constant contact
- d. Gordana will make fliers in PDF form
- e. Pam will look into free media postings to send notifications
- f. Nancy has several list serves to send flier to, including USF, NASW, and mental health counselors,
- g. Jacki will send it to NAMI
- h.. Pam will bring fliers to psychologists offices

8. New Business and Ideas:

- 1. Discussion on policy for inviting guest to board meeting
- 2. Discussions on seating board members in front of the room and guests in back at board meetings
- 3. Set up Lunch and Learn at organization
- 4. Charlie is asking Sam's club for a donation
- 5. Social Media committee will post daily entrees on website, Gordana, Casey and Nancy
- 6. Send Charlie a list of all passcodes for website
- 7. Social Media grant will have to be postponed until we develop a twitter and FB page

8. Gordana will post meeting and events on website
9. Brandon Marshall has a website selling goods and profits go towards bpd funding
10. School systems and guidance counselors: How to reach them
11. Have annual training which would be a good platform for our educational info (we need to form a committee to implement this and reestablish committees)

Meeting Adjourned at 12:00