

Board of Directors Meeting Minutes

Date: February 21, 2015

Time: 10:00AM-12:00PM

Location: TBC for CBT Group Room, 511 Wilbur St. Brandon, Florida 33511

Attendees: Charlie O'Neil, Gordana Krone, Jacki Krone, Sharon Bowman, Lisa Pennix , guests

Next Meeting: Scheduled for March 21, 2015

Next month Mindfulness Leader: Gordana

Meeting called to order: 10:00 AM by Charlie.

Mindfulness Exercise led by: Gordana (using insight timer App)

1. Minutes reviewed and approved as written
 - **Action Items:** Jacki will distribute agenda and all board members will print out and bring current month's minutes to the meeting

2. Treasurers Financial Report:
 - a) Lisa reported the business account has a balance of about \$7400.
 - b) We earned \$5.00 from Amazon Smile
 - c) We collected about \$2100.00 from our Holiday fund raising efforts, our costs for the holiday cards were \$100.00
 - **Action Item(s):** Lisa will provide monthly reports

3. Meeting date/Announcements : Next meeting on 3/21/2015 confirmed
 - **Action Item (s):** Nancy will put all meeting dates and announcements on the website.

4. By-Laws-Articles of Incorporation
 - **Action Items:** Nancy submitted by-laws to new lawyer , we are waiting for her response.

5. Reported difficulty accessing referrals
 - **Action Items:**
 - a) Remind people to use Amazon Smile instead of Amazon and put link on website (technical difficulties will be resolved)
 - b) We need an automatic sign up list for our website and mailing list
 - c) Clinicians corner was updated, and we need to keep the content regularly updated, Blogs need to be added on a regular basis. Encourage search for resources
 - d) Nancy will continue to add links for; NEABPD, NAMI, TARA and all pertinent resource information and amazon smiles information with help from Derek.

6. Business Plan: Board will read the Business Plan Charlie distributed and bring feedback to the next meeting
 - **Action Items:**
 - a) Lisa propped that we devote March meeting to going over business plan, line by line and finalize approval
 - b) Detailed, strategic, specific projects and events will be added to the plan as needed

7. Educational Event Planning
 - a. Educational Events are scheduled for the third Wednesday for March, April and May. Wednesday March 18, 2015, Wednesday April 15, 2015 and Wednesday May 20, 2015
 - i. Location : The Children’s Board, 1002 East Avenue Avenue, Ybor City , Tampa 33605
 - ii. Time: 6:30 PM
 - iii. Topics: 1. Overview of BPD. 2. Helping Families Cope with BPD. 3. BPD in teenagers. (adolescent). Beth agreed to facilitate the first one, “Back From The Edge”.The second will be led by either Kelly or if Beth wants to, and will involve viewing the film “Coping with BPD”. Again, whomever wants to co-facilitate is welcome. The third will be led by Nancy and will focus on BPD with teens. This will be marketed as a series and through our mailing list on constant contact, Nancy’s mailing list, our website and NAMI.
- **Action Item(s):**
 - a) Nancy will work on the marketing and information distribution, (Flyer and Website including registration }
 - b) Gordana will develop flyers for educational program and distribute widely (constant contact)
 - c) Set up a registration list for those who want to sign up for the education program
8. New Business
 - a) Charlie is asking Sam's club for a donation
 - b) We will provide cookies for the lecture series, perhaps we can get them donated. Gordana will take this on.
 - c) Social Media committee will post daily entrees on website, Gordana, Casey and Nancy
 - d) Send Charlie a list of all passcodes for website so we have an official website
 - e) Social Media grant will have to be postponed until we develop a twitter and FB page
 - f) Gordana will post meeting and events on website
 - g) Brandon Marshall has a website selling goods and profits go towards bpd funding
 - h) School systems and guidance counselors
9. Have annual training which would be a good platform for our educational info (we need to form a committee to implement this and reestablish committees)
10. Create a system for referrals
11. Charlie will go to TBO.com and buy an ad for our lecture series

Meeting Adjourned at 11:30 PM